

Using Networks as an Implementation Strategy

Michaela Willet
National Institute of Clinical Studies
mwillet@nicl.com.au



TURNING EVIDENCE INTO ACTION

Types of Networks

let it happen

help it happen

make it happen

social network
professional network
community of practice
clinician led network
managed clinical network
service delivery network



Greenhalgh Millbank Q 2004

TURNING EVIDENCE INTO ACTION

Studies of Networks

Networks generally:

- ▶ Vast amount of information

Evidence implementation networks:

- Limited high level evidence
- Mostly case studies
- Frequently undocumented

Guideline implementation studies

- ▶ Strategies applied in networks



TURNING EVIDENCE INTO ACTION

What Networks Do

- | | |
|-------------|--|
| Information | <ul style="list-style-type: none">▪ Diffusion▪ Sharing tacit information▪ Pooled knowledge▪ Common language |
| Individual | <ul style="list-style-type: none">▪ Information sources, credibility▪ Social influence▪ Link isolated individuals |
| Group | <ul style="list-style-type: none">▪ Benchmarking▪ Leadership▪ Motivation▪ Consensus and diversity▪ Reciprocity |



TURNING EVIDENCE INTO ACTION

Potential Benefits

- ▶ Flexible framework
- ▶ Link professions
- ▶ Achieve widespread change
- ▶ Reduce duplication of effort

- ▶ Engage clinicians, bottom-up change
- ▶ Build implementation skill & experience



TURNING EVIDENCE INTO ACTION